

VICTORIA BENJAMIN

DATA ANALYST | BUSINESS INTELLIGENCE | FRAUD & RISK ANALYTICS

Lagos, Nigeria • +234 816 012 6806 • bennyveekeey@gmail.com • linkedin.com/in/victoriabenjamin • github.com/victoriab-data

PROFESSIONAL SUMMARY

Data Analyst with hands-on experience turning raw data into clear dashboards, practical insights, and business recommendations. Skilled in SQL, Excel, Power BI, and Tableau, with portfolio projects across fraud and risk, healthcare, and sales analytics. Experienced in cleaning messy datasets, validating data, building KPIs, finding patterns, and explaining what the numbers mean. Certified Data Analyst from Skill Ahead Academy and seeking Data Analyst, BI Analyst, or Fraud/Risk Analyst opportunities.

TECHNICAL SKILLS

Data Analysis: Data Cleaning, Data Validation, Data Transformation, Exploratory Analysis, Trend Analysis, Root Cause Analysis

BI & Visualization: Power BI, Tableau, Excel Dashboards, KPI Design, Data Storytelling, Dashboard Development

Databases: SQL, MySQL, Query Writing, Data Profiling, ETL-style Data Preparation

Excel: Pivot Tables, Power Query, Lookup Functions, Conditional Formatting, Slicers

Business Analysis: KPI Reporting, Performance Monitoring, Business Recommendations, Stakeholder Reporting

Analytics Areas: Fraud Detection, Risk Analysis, Healthcare Analytics, Sales & Conversion Analytics

SELECTED PROJECTS

Fraud & Risk Intelligence Dashboard — Apex Trust Bank

Tools: SQL (MySQL) • Tableau • Excel

- Cleaned and validated ~2,000 banking transaction records in SQL, resolving duplicate-reference issues, mixed date formats, missing fields, and data-quality inconsistencies while preserving the dataset.
- Built an interactive Tableau dashboard with six KPIs covering fraud rate, transaction value, risk score, fraud volume, and failure/reversal performance across six channels and 2+ years of data.
- Identified card cloning and mule accounts as leading fraud types and highlighted Mobile App/Internet Banking as higher-risk channels, with Lagos and Abuja emerging as key fraud locations.
- Translated findings into practical recommendations including automated risk-score alerts and channel-specific monitoring across ₦1.25B in analyzed transaction value.

Breast Cancer Patient Outcomes Dashboard

Tools: SQL (MySQL) • Power BI • Excel

- Cleaned and validated 1,338 raw breast cancer records using SQL, reducing the dataset to 334 unique patient records with nine analysis-ready fields and no missing values in the final analytical fields.
- Standardized patient categories, dates, and insurance amounts and performed duplicate, completeness, and data-quality checks before Power BI development.
- Built an interactive Power BI dashboard with six KPIs covering patient volume, survival, average age, mortality, and insurance expenditure, with filters for tumour stage, age group, surgery type, patient status, and surgery date.
- Found Stage II as the largest tumour-stage group with 189 patients and the 50–59 age group as the largest age group; reported a 79.4% survival rate among specified outcomes and approximately ₦4.7M in insurance payments.
- Translated findings into recommendations for outcome monitoring, screening, surgical planning, healthcare resource planning, and regular dashboard refreshes.

Lead Conversion & Sales Performance Analysis — Emerald Properties

Tools: Excel • Pivot Tables • Power Query • Slicers

- Built an interactive Excel dashboard analyzing 2,480 real-estate leads by salesperson, state, property type, gender, and inspection status.
- Diagnosed a 44.2% overall conversion rate and found inspected leads converted at 51.8% versus 24.5% for non-inspected leads.
- Identified Industrial listings as a weak-conversion segment and 'too expensive' as the leading objection, supporting pricing and inspection-scheduling recommendations.

Maternal & Child Health Service Analysis

Tools: Power BI • Excel

- Analyzed a healthcare dataset across 11 states and five facility types to evaluate antenatal attendance, delivery outcomes, complications, and facility performance.
- Built a Power BI dashboard tracking 990 patient visits, 4.39 average ANC visits, and 3.90 average length of stay, translating findings into practical monitoring recommendations.

PROFESSIONAL EXPERIENCE

Receptionist | Swisscottage, Lagos (2025 – 2026)

- Managed guest, customer, and payment records with accuracy and confidentiality while maintaining organized documentation.
- Coordinated front-desk operations in a fast-paced environment, resolved customer issues, and caught errors before they reached management.

Inventory Officer | Iceage Bristro, Lagos (2023 – 2025)

- Tracked and reconciled stock records, investigated discrepancies, and maintained accurate inventory documentation.
- Reported stock trends to management, building practical experience in data accuracy, reporting, and operational decision-making.

EDUCATION & CERTIFICATION

National Open University of Nigeria (NOUN) — Mass Communication

Certified Data Analyst — Skill Ahead Academy | Excel, SQL, Tableau & Power BI | July 2026